

# PHILLIP BOCHICCHIO

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{http://philbochi.com}

## OBJECTIVE:

To obtain a design and development position with a respected company where I can continue to grow and contribute. Offering over 15 years of web development experience.



*Katharine Gibbs*

3.6 gpa 2005

Associate of Applied Science  
Digital Media Communications

## PROFESSIONAL EXPERIENCE

### FREELANCE

{FREELANCE WEBSITE DEVELOPMENT AND INTERNET MARKETING} NYC & MARION, IOWA | 2007-PRESENT

- Develop websites from start to finish.
- Install server side software.
- Manage pay per click internet marketing advertisement.
- Setup and run Email marketing campaigns.
- Increase company revenue through search engine optimization.
- Install website content management solutions ie. Wordpress, Drupal, Joomla and others.
- Train companies on using their content management system.
- Integrated email system.
- Setup domain registration and servers.
- Responsive web development designs.
- IOS mobile app development
- Android mobile app development



### PROGRAMS/SOFTWARE

- |                   |                         |
|-------------------|-------------------------|
| <b>Adobe</b>      | <b>Microsoft Office</b> |
| Photoshop         | Excel                   |
| Dreamweaver       | Word                    |
| Fireworks         | Powerpoint              |
| Illustrator       | Outlook                 |
| Acrobat PDF       | Publisher               |
| Flash             |                         |
| <b>CMS</b>        | <b>CRM</b>              |
| Wordpress         | Salesforce              |
| Joomla            | Basecamp                |
| Drupal            |                         |
| Expression Engine |                         |

### FIRETIDE CREATIVE

{WEB DEVELOPER / WEB MASTER}

CEDAR RAPIDS, IOWA | 2009-2014

- Developed wordpress web sites
- Met and corresponded with the project manager to determine client needs for company websites
- Developed and designed new web interfaces, layouts, landing pages, and site graphics
- Responsible for quality assurance of finished websites including the validation of web forms and links



### COMPUTER LANGUAGES

- |            |       |
|------------|-------|
| HTML 5     | PHP   |
| CSS 3      | MYSQL |
| Javascript | LINUX |

### WEB IMAGE

{SENIOR WEB DEVELOPER / IT SUPERVISOR}

WHITE PAINS, NEW YORK | 2003-2007

- Entered company while still in school responsible for developing and maintaining over 2500 websites.
- Responsible for creating network communication between servers.
- Developed integrated internal intranet between pc's and macs.
- Partnered with senior managers to set priorities and align security controls with the business value of information.



### OTHER SKILLS

- Fluent in both English and Spanish
- Type 60 wpm
- IOS Development
- Android Development Certified

### PORTFOLIO LINKS

- <https://WebManagementSeo.com>
- <https://www.elance.com/s/edit/webmanagementseo/>

### REFERENCES

- |  |   |
|--|---|
| Teri Whisenhunt {Owner}<br>Gluten Free Emergency Kits / Teri's Gluten Free<br>Phone: (319) 640-9045<br>Email: mixeslady@yahoo.com<br>Website: glutenfreeemergencykits.com, terisglutenfree.com | Carrie Worthington (Project Manager)<br>Firetide Creative<br>Phone: (512) 876-3323<br>Email: carriefft@gmail.com<br>Website: firetidecreative.com |
|--|---|



### RECENT WORK

- revhr.net
- webmanagementseo.com
- glutenfreeemergencykits.com